

## NOVEMBER 18, 2021

THE BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD OF THE CITY OF LEWISTON, IDAHO, met in a meeting Thursday, November 18, 2021, at the Community Development Department Second Floor meeting room. The meeting was called to order at 8:35 a.m.

### I. CALL TO ORDER AND INTRODUCTION

*BOARD MEMBERS PRESENT:* Dr. Dennis Ohrtman, Vice Chair; Doug Bauer; Vikky Ross; Joe Strohmaier;

*BOARD MEMBERS ABSENT:* Wendy Price, Chair; Michael Follett; Daniel Haines;

*STAFF MEMBERS PRESENT:* Laura Von Tersch, Community Development Director; Tanya Brocke, Community Development Specialist;

*OTHERS PRESENT:* Brenda Morgan, Executive Director Beautiful Downtown Lewiston

### II. PUBLIC COMMENTS

None.

### III. ADOPTION OF AUGUST 19, 2021 MINUTES

Board members Bauer and Strohmaier moved and seconded, respectively, adoption of the August 19, 2021 meeting minutes. The motion carried 4-0.

### IV. PRESENTATION BY BEAUTIFUL DOWNTOWN LEWISTON, WORK ACCOMPLISHED TO DATE

The Executive Director of Beautiful Downtown Lewiston Brenda Morgan provided a summary of the accomplishments achieved by Beautiful Downtown Lewiston since the August 19, 2021 meeting.

Ms. Morgan highlighted accomplishments such as:

- Map is being updated with new businesses and will be included in a new format in partnership with the Lewiston Tribune and Inland 360. Publication is slated for Plaid Friday on November 26, 2021.
- Rebranding has been put on hold due to the election as well as the restructuring of BDL organization and bylaws.

- An additional bronze statue behind the dancing kids as part of this project has been added. Statues are slated to be moved in the next week.
- Design committee will meet to discuss plans for receptacles, benches and additional needs.
- Downtown Artwalk in its most successful year since its inception. A second Ladies Day out was held with record sales numbers in downtown businesses. Pumpkin Palooza was very well attended and BDL received positive feedback from patrons and businesses downtown. They are gearing up for Plaid Friday on November 26, 2021 and Small Business Saturday on November 27 to round out this year's promotions.

After the update, Ms. Von Tersch noted that there were a couple of concerns. The first is that the City has transferred over \$123,000 in funding and the expenses are only at about \$25,000, leaving \$100,000 sitting unexplained in the account. Ms. Von Tersch explained that the City might have to withhold funds. The other concern is the City contract with Beautiful Downtown Lewiston has timelines, which are not being met. A report is supposed to go to City Council on December 13, along with the work plan.

Board members discussed holding a special meeting so that they could see the financial report and work plan before it goes to City Council. Board members decided on a special meeting December 2, 2021 at 8:30 a.m.

**V. UNFINISHED AND NEW BUSINESS**

**A. BOARD MEMBERS**

Vice Chair Ohrtman invited people to visit the museum, as the winter months are slower.

**B. STAFF**

None.

**VI. ADJOURNMENT**

The Board adjourned at approximately 9:05 a.m.

RESPECTFULLY SUBMITTED,

ATTEST:

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TANYA M. BROCKE  
RECORDING SECRETARY

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BID ADVISORY BOARD CHAIR

Approved this \_\_\_\_\_ day of \_\_\_\_\_, 2021.